

Quarterly Reports on Government Projects/Programs/Activities
For the 1st Quarter, CY 2020
Corporate Planning Department - Advertising Division

A. Project: **MEDIA PLACEMENTS**
Location: **NATIONWIDE**

Cost: **Php 14,173,091.20**
Fund Sources: **Advertising Budget**

Implementing Agency: **Philippine Charity Sweepstakes Office**
Development Partners: **None**
Contractor/ Supplier: **publications, tv and radio broadcasting companies, marketing and advertising agencies**
Brief Description of Project: **Media Placements on TV, Radio, Print, Out-of-Home and Social Media**

Project Details: TV Placements

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2020	Date Completed	
	3 months	January to March 2020	March 31, 2020	100.00%	April 1, 2020	➤ P 2,505,000.00 for a total of 10 contracts charged to CPD budget		Ten (10) contracts have been fully executed but still unpaid due to incomplete submission of documentary requirements

								needed for payment processing * Advertising Expenses charged to CPD budget
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Project Details: Radio Placements

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2020	Date Completed	
	3 months	January to March 2020	March 31, 2020,	100.00%	April 1, 2020	➤ P4,686,000.00 for a total of 8 contracts charged to CPD		Eight (8) contracts have been fully executed but still unpaid due to incomplete submission of documentary requirements needed for payment processing * Advertising Expenses charged to CPD budget

Project Details: Event Sponsorship

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2020	Date Completed	
	3 months	January to March 2020	March 31, 2020	100.00%	April 1, 2020	➤ P1,070,000.00 for a total of 7 contracts charged to CPD budget		<p>Seven (7) contracts have been fully executed but still unpaid due to non-submission of documentary requirements needed for payment processing</p> <p>Note: Last year's (2019) 2 contracts were executed but still unpaid due to non-submission of documentary requirements needed for payment processing</p>

Project Details: Print Sponsorship/Institutional Advertisements/Press Releases/Public Announcements

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2020	Date Completed	
	3 months	January to March 2020	March 31, 2020	100.00%	April 1, 2020	➤ P 1,360,331.20 for a total of 5 contracts charged to CPD budget		<p>Five (5) contracts have been fully executed but still unpaid due to incomplete submission of documentary requirements needed for payment processing</p> <p>*Advertising Expenses charged to CPD budget</p>

Project Details: Invitation to Bid

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2020	Date Completed	
	3 months	January to March 2020	March 31, 2020,	100.00%	April 1, 2020	<p>➤ P11,760.00 for a total of 1 contract</p> <p>-</p> <p>CPD : 1 contract -</p> <p>PSDD : None</p>		<p>One (1) contract has been fully executed but still unpaid due to incomplete submission of documentary requirements needed for payment processing</p> <p>* Advertising Expenses charged to CPD budget</p>

Project Details: Out-of-Home

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2020	Date Completed	
	3 months	January to March 2020	March 31, 2020	100.00%	April 1, 2020	➤ P4,540,000.00 for a total of 6 contracts charged to CPD budget -		<p>Six (6) contracts have been fully executed but still unpaid due to incomplete submission of documentary requirements needed for payment processing</p> <p>*Advertising Expenses charged to CPD budget</p>

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**B. Project: LAYOUT AND DESIGNS OF PRINT AND
MOCK-UP REQUIREMENTS**

Cost: N/A

Location: IN-HOUSE

**Fund Sources: Supplies Budget of the
Corporate Planning Department**

Implementing Agency: Philippine Charity Sweepstakes Office

Development Partners: _____

Contractor/ Supplier: _____

Brief Description of Project: Layout, design and production of print ad materials and mock-up requirements

Project Details: Layout, Design and Production of Mock-up Requirements

	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2020	Date Completed	Remarks
	3 months	January to March 2020	March 31, 2020	100.00%	April 1, 2020	Part of supplies budget		Prepared the following designs: a. Institutional Ad material/s b. Ad material/s for gaming products

Prepared by:

ANA MAY T. CASTEN

OIC, Division Chief

Advertising Division, CPD

Reviewed and Approved by:

AGNES S. IBERA

OIC-Manager

Corporate Planning Department

Quarterly Report on Government Projects/ Programs/ Activities
For the 1st Quarter, CY 2020
Public Relations and Corporate Communications Division, Corporate Planning Department

Name of Agency: Philippine Charity Sweepstakes Office (PCSO)
Business Address: Sun Plaza Building, Shaw Boulevard, Mandaluyong City

Project: ***Newspaper Subscription***
 Location: ***10th Floor, Sun Plaza Bldg., Shaw Blvd., Mandaluyong City***
Budget

Cost: ***Php300,000.00***
 Fund Source/s: ***Department***

Implementing Agency: ***Corporate Planning Department***
 Development Partners: ***N/A***
 Contractor/ Supplier: ***Rudy P. Leros Home Office Delivery Services***
 Brief Description of Projects: ***Monitoring of Press Release pertaining to PCSO.***

Project Details:

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (date)	Cost Incurred to Date	Date Completed	
1	1 year	Jan. 1, 2020	December 31, 2020	16.67%%	February 28, 2020	Php 21,111.00	ongoing	

Prepared by:

Reviewed/ Approved by:

EUGENIO DARCY M. GERONIMO
 OIC-Chief, Public Relations and Corporate Communications Division

AGNES S. IBERA
 OIC - Department Manager

Quarterly Report on Government Projects/ Programs/ Activities
For the 1st Quarter, CY 2020
Public Relations and Corporate Communications Division, Corporate Planning Department

Name of Agency: Philippine Charity Sweepstakes Office (PCSO)
Business Address: Sun Plaza Building, Shaw Boulevard, Mandaluyong City

Project: *Corporate Social Responsibility*
Location: *10th Floor, Sun Plaza Bldg., Shaw Blvd., Mandaluyong City*
Budget

Cost: *Php12,000,000.00*
Fund Source/s: *Department*

Implementing Agency: *Corporate Planning Department*
Development Partners: *Office of the General Manager and Branch Offices*
Contractor/ Supplier: *RVCA Trading & General Merchandise, Devas General Merchandise, Tacloban Sam's Trading, RGP Enterprises, Southway Square Mall*
Brief Description of Projects: *Promoting the corporate images of PCSO through corporate advocacies/outreach projects/institutional goodwill (i.e. tree planting; Christmas gift giving; health and wellness programs for elderly, children of school age, women and other marginalized sector; Livelihood support activities; milk feeding)*

Project Details:

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (date)	Cost Incurred to Date	Date Completed	
1	1 year	Jan. 1, 2020	December 31, 2020	25%	March 31, 2020	Php4,054,479.00	ongoing	

Prepared by:

Reviewed/ Approved by:

EUGENIO DARCY M. GERONIMO
 OIC-Chief, Public Relations and Corporate Communications Division

AGNES S. IBERA
 OIC - Department Manager

Quarterly Reports on Government Projects/Programs/Activities
For the 1st Quarter, CY 2020
Planning and Policy Formulation Division, Corporate Planning Department

A. Project: Customer Satisfaction Survey
Location: PCSO (In-House)

Budget: P4,000,000.00¹/P2,500,000.00²
Fund Sources: 2020 COB (under CPD Budget)/
 B.R. 0210, Series of 2019

Implementing Agency: PCSO

Development Partners: _____

Contractor/ Supplier: _____

Brief Description of Project: The PCSO In-House Customer Satisfaction Survey aims to measure the satisfaction level of its Medical Access Program's clients and its prize claimants at the PCSO Main Office and Branch Offices which is part of the 2020 Performance Agreement Negotiation (PAN) Program (MAP) of PCSO.

Project Details:

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
	12 Months	Jan. 2020	Dec. 2020	On a quarterly basis, 100% completed with respect to preliminaries of the project such as the	Mar. 30, 2020	None	On-going	

¹ 2020 COB (under CPD Budget)

² B.R. 0210, Series of 2019

				submission to GCG of comments on the Standard Questionnaire and Translation thereof in Filipino				
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B. Project/Activity: Project Design Workshop/Seminar
Location : Lancaster Hotel Manila

Cost: P632,800.00
Fund Sources: 2020 COB

Implementing Agency: PCSO

Development Partners: _____

Contractor/ Supplier: _____

Brief Description of Project: Orientation on Project Management Process, foundations and techniques which include planning, initiating, execution monitoring and control, and closing out the project. This will lead into standardization, uniformity in forms, processes and in timelines that are distinct with PCSO.

Project Details:

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
	Four (4) days	Feb. 17, 2020	Feb. 20, 2020	100%	Mar. 30, 2020	P632,800.00	Feb. 20, 2020	