

Quarterly Reports on Government Projects/Programs/Activities
For the 2nd Quarter, CY 2019
Planning and Policy Formulation Division (PPFD), Corporate Planning Department

A. Project: Customer Satisfaction Survey
Location: PCSO Head, Extension and Branch Offices

Cost: Php3,000,000.00 (allocated for 2019)
Fund Sources: CPD COB 2018, MOOE

Implementing Agency: PCSO
Development Partners: _____
Contractor/ Supplier: _____
Brief Description of Project: 3rd Party Customer Satisfaction Survey (CSS)
as indicated in the PCSO Balanced Scorecard

Project Details:

Project Date				Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed		
One (1) year (from TOR preparation to MOA execution and completion of project)		Within CY 2019	n/a		None yet	n/a	Terms of Reference (TOR) for the procurement of services for the conduct of CSS approved by the PCSO Governing Board on May 8, 2019 with an ABC of Php2.5M (for public bidding)	

Prepared by:

PILAR P. CRUZ
Division Chief, PPFD

Reviewed/Approved by:

JERUSA A. CORPUZ
OIC, Manager

Quarterly Report on Government Projects/ Programs/ Activities
For the 2nd Quarter, CY 2019
Public Relations and Corporate Communications Division, Corporate Planning Department

Name of Agency: Philippine Charity Sweepstakes Office (PCSO)

Business Address: Sun Plaza Building, Shaw Boulevard, Mandaluyong City

Project: *Newspaper Subscription*

Location: *10th Floor, Sun Plaza Bldg., Shaw Blvd., Mandaluyong City*

Cost: *Php300,000.00*

Fund Source/s: *Department Budget*

Implementing Agency: *Corporate Planning Department*

Development Partners: *N/A*

Contractor/ Supplier: *Rudy P. Leros Home Office Delivery Services*

Brief Description of Projects: *Monitoring of Press Release pertaining to PCSO.*

Project Details:

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (date)	Cost Incurred to Date	Date Completed	
1	1 year	Jan. 1, 2019	December 31, 2019	50%	June 30, 2019	Php77,631.00	ongoing	

Prepared by:

Reviewed/ Approved by:

AGNES S. IBERA

Chief, Public Relations and Corporate Communications Division

JERUSA A. CORPUZ

Department Manager

Quarterly Reports on Government Projects/Programs/Activities
For the 2nd Quarter, CY 2019
Advertising Division, Corporate Planning Department

C. Project: MEDIA PLACEMENTS
Location: NATIONWIDE

Cost: Php22,849,529.80
Fund Sources: Advertising Budget

Implementing Agency: PCSO
Development Partners: _____
Contractor/ Supplier: publications, tv and radio broadcasting companies, marketing and advertising agencies
Brief Description of Project: Media Placements on TV, Radio, Print, Out-of-Home and Social Media

Project Details:TV Placements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of April to June 2019	Date Completed	
3 months	April to June 2019	June 28, 2019,	81.25%	July 1, 2019	➤ P1,260,000.00 for a total of 16contracts - CPD: 4 contracts P1,260,000.00 - PSDD: 12 contracts P2,441,870.98		Out of 16 contracts, 13 were executed, 1 contract has been rescheduled and approved and 2 contracts will be executed in the

								3 rd quarter of 2019 *Advertising Expenses charged to CPD budget and PSDD budget
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Project Details: Radio Placements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of April to June 2019	Date Completed	
3 months	April to June 2019	June 28, 2019	100%	July 1, 2019	➤ P12,535,000.00 for a total of 54 contracts - CPD: 2 contracts: P1,746,000.00 - PSDD: 52 contracts: P4,877,757.56		All contracts were executed *Advertising Expenses charged to CPD budget and PSDD budget

Project Details: Event Sponsorship

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of April to June 2019	Date Completed	
3 months	April to June 2019	June 28, 2019	90%	July 1, 2019	➤ P2,825,000.00 for a total of 10 contracts		Out of 10 contracts for event sponsorship, 9 were executed and end of event execution for 1 contract is on December 8 2019 <i>*Advertising Expenses charged to CPD budget</i>

Project Details: Print Ads (Jackpot Lotto Foot Advertisements)

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of April to June 2019	Date Completed	
3 months	April to June 2019	June 28, 2019	100%	July 1, 2019	➤ P1,489,234.96 for a total of 125 contracts		All contracts were implemented

								*Advertising Expenses charged to PSDD budget
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Project Details: Print Sponsorship/Institutional Advertisements/Press Releases/Public Announcements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of April to June 2019	Date Completed	
3 months	April to June 2019	June 28, 2019	100%	July 1, 2019	➤ P827,153.49 for a total of 17 contracts - CPD: 17 contracts P827,153.49 - PSDD: none		All contracts were implemented *Advertising Expenses charged to CPD budget

Project Details: Invitation to Bid

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of April to June 2019	Date Completed	
3 months	April to June 2019	June 28, 2019	100%	July 1, 2019	➤ P143,141.40 for a total of 5 contracts		All contracts were implemented *Charged to CPD budget

Project Details: Out-of-Home

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of April to June 2019	Date Completed	
3 months	April to June 2019	June 28, 2019	62.50%	July1, 2019	➤ P3,770,000.00 for a total of 8 contracts		<p>Out of eight (8) contracts, 5 were executed and 3 contracts were rescheduled and approved</p> <p>*Advertising Expenses charged to PSDD budget</p>

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For the 2nd Quarter, CY 2018
Advertising Division, Corporate Planning Department

D. Project: LAYOUT AND DESIGNS OF PRINT AND
MOCK-UP REQUIREMENTS

Cost: N/A

Location: IN-HOUSE

Fund Sources: Supplies Budget of the
Corporate Planning Department

Implementing Agency: PCSO

Development Partners: _____

Contractor/ Supplier: _____

Brief Description of Project: Layout, design and production of print ad materials and mock-up requirements

Project Details: Layout, Design and Production of Mock-up Requirements

Project Date				Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed		
3 months	April to June 2019	June 28, 2019	100%	July 1, 2019	Part of supplies budget		Prepared the following designs: a. Institutional Ad material/s b. Ad material/s for gaming products	

Prepared by:

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