

Quarterly Reports on Government Projects/Programs/Activities
For the 1st Quarter, CY 2019
Planning and Policy Formulation Division, Corporate Planning Department

A. Project: Customer Satisfaction Survey **Cost:** Php3,000,000.00 (allocated for 2019)
Location: PCSO Head, Extension and Branch Offices **Fund Sources:** CPD COB 2018, MOOE

Implementing Agency: PCSO
Development Partners: _____
Contractor/ Supplier: _____
Brief Description of Project: 3rd Party Customer Satisfaction Survey (CSS)
as indicated in the PCSO Balanced Scorecard

Project Details:

Project Date				Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed		
One (1) year (from TOR preparation to MOA execution and completion of project)		Within CY 2019	n/a		None yet	n/a	Terms of Reference (TOR) for the procurement of services for the conduct of CSS is being crafted for submission to the Board within the 2 nd quarter of 2019	

Prepared by:

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Certified Correct:

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Quarterly Reports on Government Projects/Programs/Activities
For the 1st Quarter, CY 2019
Public Relations and Corporate Communications Division, Corporate Planning Department

B. Project: Newspaper Subscription **Cost:** Php300,000.00
Location: 10th Floor, Sun Plaza Bldg., Shaw Blvd., Mandaluyong City **Fund Sources:** Department Budget

Implementing Agency: Corporate Planning Department
Development Partners: N/A
Contractor/ Supplier: Rudy P. Lerios Home Office Delivery Services
Brief Description of Project: Monitoring of Press Release pertaining to PCSO

Project Details:

Project Date				Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed		
1 year	January 1, 2019	December 31, 2019	25%	March 31, 2019	March 31, 2019	ongoing		

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Quarterly Reports on Government Projects/Programs/Activities
For the 1st Quarter, CY 2019
Advertising Division, Corporate Planning Department

C. Project: MEDIA PLACEMENTS
Location: NATIONWIDE

Cost: Php33,410,273.68
Fund Sources: Advertising Budget

Implementing Agency: PCSO
Development Partners: _____
Contractor/ Supplier: Publications, TV and Radio Broadcasting Companies, Marketing and Advertising Agencies
Brief Description of Project: Media Placements on TV, Radio, Print, Out-of-Home and Social Media

Project Details: TV Placements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2019	Date Completed	
3 months	January to March 2019	March 29, 2019	100%	April 1, 2019	➤ P12,687,000.00 for a total of 37 contracts - CPD: 3 contracts (P2,955,000.00) - PSDD: 34 contracts (P9,732,000.00)		All contracts were implemented *Advertising Expenses charged to CPD budget and PSDD budget

Project Details: Radio Placements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2019	Date Completed	
3 months	January to March 2019	March 29, 2019	100%	April 1, 2019	➤ P12,535,000.00 for a total of 106 contracts - CPD: 3 contracts: P2,688,000.00 - PSDD: 103 contracts: P9,847,000.00		All contracts were implemented *Advertising Expenses charged to CPD budget and PSDD budget

Project Details: Event Sponsorship

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2019	Date Completed	
3 months	January to March 2019	March 29, 2019	71.43%	April 1, 2019	➤ P1,420,000.00 for a total of 14 contracts		Out of 14 contracts, 10 were implemented

								<p>but the remaining 4 contracts for the approved event sponsorships are scheduled in April and May 2019</p> <p>*Advertising Expenses charged to CPD budget</p>
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Project Details: Print Ads (Jackpot Lotto Foot Advertisements)

Project Date				Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2019	Date Completed		
3 months	January to March 2019	March 29, 2019	100%	April 1, 2019	➤ P387,139.68 for a total of 56 contracts		All contracts were implemented <i>*Advertising Expenses charged to PSDD budget</i>	

Project Details: Print Sponsorship/Institutional Advertisements/Press Releases/Public Announcements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2019	Date Completed	
3 months	January to March 2019	March 29, 2019	100%	July 2, 2018	➤ P2,554,240.80 for a total of 11 contracts - CPD: 10 contracts (P1,030,240.80) - PSDD: 4 contracts (P1,524,000.00)		All contracts were implemented *Advertising Expenses charged to CPD budget & PSDD budget

Project Details: Invitation to Bid

Project Date				Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2019	Date Completed		
3 months	January to March 2019	March 29, 2019	100%	April 1, 2019	➤ P195,293.20 for a total of 9 contracts		All contracts were implemented *Charged to CPD budget	

Project Details: Out-of-Home

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of January to March 2019	Date Completed	
3 months	January to March 2019	March 29, 2019	100%	April 1, 2019	➤ P3,631,600.00 for a total of 10 contracts		All contracts were implemented *Advertising Expenses charged to PSDD budget

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