

Quarterly Reports on Government Projects/Programs/Activities
For the 4th Quarter, CY 2018
Planning and Policy Formulation Division, Corporate Planning Department

A. Project: Customer Satisfaction Survey Cost: Php 2,136,851.20
Location: PCSO Head, Extension and Branch Offices Fund Sources: CPD COB 2018, MOOE

Implementing Agency: PCSO
Development Partners: _____
Contractor/ Supplier: Development Academy of the Philippines
Brief Description of Project: 3rd Party Customer Satisfaction Survey as indicated in the PCSO Balanced Scorecard

Project Details:

Project Date				Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed		
7 months (from MOA execution)		Within CY 2018	100%		P213,685.12 (4 th quarter) P1,282,110.72 (3 rd quarter) P641,055.36 (2 nd quarter) TOTAL: <u>Php2,136,851.20</u>	End of September 2018	Voucher for final payment was prepared on October 4, 2018, with the following supporting documents: - Billing Statement - Final Report of Analysis and Results - Certificate of Project Acceptance	

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B. Project: 2018 Operational and Management Review Cost: Php 257,000.00
Location: Ace Hotel and Suites, Pasig City Fund Sources: CPD COB 2018, MOOE

Implementing Agency: PCSO
Development Partners: _____
Contractor/ Supplier: _____
Brief Description of Project: Annual Operational and Management Review to assess Agency Performance

Project Details:

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
	2 days (November 8-9, 2018)		Within the 4 th quarter of CY 2018	100%		Php 249,796.44	November 9, 2018	Voucher for final payment was prepared on October 4, 2018, with the following supporting documents: - Billing Statement - Final Report of Analysis and Results - Certificate of Project Acceptance

Prepared by:

PILAR P. CRUZ
OIC-Chief, PPFD

Approved by:

JERUSA A. CORPUZ
OIC-DM, CPD

Quarterly Reports on Government Projects/Programs/Activities
For the 4th Quarter, CY 2018
Advertising Division, Corporate Planning Department

A. Project: MEDIA PLACEMENTS
Location: NATIONWIDE

Cost: Php 34,277,810.22
Fund Sources: Advertising Budget

Implementing Agency: PCSO
Development Partners: _____
Contractor/ Supplier: publications, tv and radio broadcasting companies, marketing and advertising agencies
Brief Description of Project: Media Placements on TV, Radio, Print, Out-of-Home and Social Media

Project Details: TV Placements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of October to December 2018	Date Completed	
3 months	October to December 2018	December 28, 2018	100%	January 3, 2018	➤ P10,633,500.00 for a total of 33 contracts - CPD: 6 contracts (P3,285,000.00) - PSDD: 27 contracts (P7,348,500.00)		All contracts were executed *Advertising Expenses charged to CPD budget and PSDD budget

Project Details: Radio Placements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of October to December 2018	Date Completed	
3 months	October to December 2018	December 28, 2018	100%	January 3, 2018	➤ P13,833,400.00 a total of 98 contracts - CPD: 3 contracts: (P2,688,000.00) - PSDD: 95 contracts: (P11,145,400.00)		All contracts were executed <i>*Advertising Expenses charged to CPD budget and PSDD budget</i>

Project Details: Event Sponsorship

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of October to December 2018	Date Completed	
3 months	October to December 2018	December 28, 2018	100%	January 3, 2018	➤ P 2,841,000.00 for a total of 30 contracts		All contracts were executed <i>*Advertising Expenses charged to CPD budget</i>

Project Details: Print Ads (Jackpot Lotto Foot Advertisements)

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of October to December 2018	Date Completed	
3 months	October to December 2018	December 28, 2018	100%	January 3, 2018	➤ P 192,845.44 for a total of 25 contracts		All contracts were executed <i>*Advertising Expenses charged to PSDD budget</i>

Project Details: Print Sponsorship/Institutional Advertisements/Press Releases/Announcements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of October to December 2018	Date Completed	
3 months	October to December 2018	December 28, 2018	100%	January 3, 2018	➤ P 1,238,331.98 for a total of 14 contracts - CPD : 9 contracts (P 699,594.80) - PSDD: 5 contracts (P 1,614,307.20)		All contracts were executed <i>*Advertising Expenses charged to CPD budget & PSDD budget</i>

Project Details: Invitation to Bid

Project Date				Project Status				Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of October to December 2018	Date Completed		
3 months	October to December 2018	December 28, 2018	100%	January 3, 2018	➤ P205,732.80 for a total of 9 contracts		All contracts were executed *Advertising Expenses charged to CPD budget	

Project Details: Out-of-Home

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of October to December 2018	Date Completed	
3 months	October to December 2018	December 28, 2018	100%	January 3, 2018	➤ P5,333,000.00 for a total of 9 contracts		All contracts were executed *Advertising Expenses charged to PSDD budget

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Advertising Division, Corporate Planning Department

B. Project: LAYOUT AND DESIGNS OF PRINT AND
MOCK-UP REQUIREMENTS

Cost: N/A

Location: IN-HOUSE

Fund Sources: Supplies Budget of the
Corporate Planning Department

Implementing Agency: PCSO

Development Partners: _____

Contractor/ Supplier: _____

Brief Description of Project: Layout, design and production of print ad materials and mock-up requirements

Project Details: Layout, Design and Production of Mock-up Requirements

Project Date				Project Status			Remarks
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of October to December 2018	Date Completed	
3 months	October to December 2018	December 28, 2018	100%	January 3, 2018	Part of supplies budget		Prepared the following layouts and designs: a. Institutional Ad material/s b. Ad material/s for gaming products c. Posters d. Tarpaulins e. Invitation Cards f. Magazine type

Prepared By:

ANA MAY T. CASTEN

OIC-Division Chief

Advertising Division, Corporate Planning Department

Reviewed and Approved:

JERUSA A. CORPUZ

OIC-Manager

Corporate Planning Department

Quarterly Report on Government Projects/ Programs/ Activities
For the 4th Quarter, CY 2018
Public Relations and Corporate Communications Division, Corporate Planning Department

Name of Agency: Philippine Charity Sweepstakes Office (PCSO)
Business Address: Sun Plaza Building, Shaw Boulevard, Mandaluyong City

Project: *Newspaper Subscription*
Location: *10th Floor, Sun Plaza Bldg., Shaw Blvd., Mandaluyong City*

Cost: *Php300,000.00*
Fund Source/s: *Department Budget*

Implementing Agency: *Corporate Planning Department*
Development Partners: *N/A*
Contractor/ Supplier: *Rudy P. Leros Home Office Delivery Services*
Brief Description of Projects: *Monitoring of Press Release pertaining to PCSO.*

Project Details:

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (date)	Cost Incurred to Date	Date Completed	
1	1 year	Jan. 1, 2018	December 31, 2018	100%	December 31, 2018	Php160,279.00 (The Php15,000.00 is budget only - pending the receipt of actual amount stated in the billing statement)	December 31, 2018	

Prepared by:

Reviewed/ Approved by:

AGNES S. IBERA
 Chief, Public Relations and Corporate Communications Division

JERUSA A. CORPUZ
 Department Manager

Quarterly Report on Government Projects/ Programs/ Activities
For the 4th Quarter, CY 2018
Public Relations and Corporate Communications Division, Corporate Planning Department

Name of Agency: Philippine Charity Sweepstakes Office (PCSO)
Business Address: Sun Plaza Building, Shaw Boulevard, Mandaluyong City

Project: *PCSO-Phil. Navy Coastal Bay Clean Up*
Location: *LPPCHEA, Coastal Road, Paranaque City*

Cost: *Php500,000.00*
Fund Source/s: *Department Budget*

Implementing Agency: *Corporate Planning Department*

Development Partners: *N/A*

Contractor/ Supplier: *The Philippine Navy Officer's Club (PNOC) Inc.*

Brief Description of Projects: *The PCSO-PN joint Coastal Clean Up is part of PCSO's Social Corporate Responsibility that aims to raise awareness among PCSO employees to provide service not only to our stakeholders but also to Mother Earth.*

Project Details:

Project Date				Project Status			Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (date)	Cost Incurred to Date	
1	1 day		December 17, 2018	100%		Php120,366.00	December 17, 2018

Prepared by:

AGNES S. IBERA

Chief, Public Relations and Corporate Communications Division

Reviewed/ Approved by:

JERUSA A. CORPUZ

Department Manager