## Quarterly Reports on Government Projects/Programs/Activities For the 4<sup>th</sup>Quarter, CY 2017 Planning and Policy Formulation Division, Corporate Planning Department

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SPMS For Leaders

Cost: Php 290,550.00

Location:

Cocoon Hotel, Quezon City

Fund Sources: Corporate Governance Training Budget

Implementing Agency:

PCSO

**Development Partners:** 

**CSC-Civil Service Institute** 

Contractor/ Supplier:
Brief Description of Project:

Strategic Performance Management System Orientation for Leaders, specifically for

**PCSO Branch Managers** 

#### **Project Details:**

Project Date							
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	Remarks
2 days	November 28 and 29, 2017	Within the 2 <sup>nd</sup> semester of 2017	100%		P242,711.00	November 29, 2017	

## Quarterly Reports on Government Projects/Programs/Activities For the 4<sup>th</sup> Quarter, CY 2017 Planning and Policy Formulation Division, Corporate Planning Department

Project:

**Customer Satisfaction Survey** 

Cost: Php2,136,851.20

Location:

PCSO Head, Extension and Branch Offices

Fund Sources: CPD COB 2017, MOOE

Implementing Agency:

PCSO

Development Partners: Contractor/ Supplier:

**Development Academy of the Philippines** 

**Brief Description of Project:** 

3rd Party Customer Satisfaction Survey as indicated in the PCSO Balanced

Scorecard

**Project Details:** 

	Project D	ate		Proj	ect Status		
Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	Remarks
7 months (from MOA execution)		CY 2018			none	n/a	Board Resolution 193, dated August 30, 2017 (Approved the acquisition of services of DAP)  BR 270, dated November 9, 2017 (Approved the Negotiated mode of procurement - Agency to Agency for the project

Prepared by:

Pilar Cruz

**Division Chief** 

**PPFD** 

Reviewed by:

Jerusa A. Corpuz OIC-Manager

**Corporate Planning Department** 

#### Quarterly Reports on Government Projects/ Programs/ Activities For the 4th Quarter, CY 2017

Name of Agency: Philippine Charity Sweepstakes Office (PCSO)

Business Address: Conservatory Building, Shaw Boulevard, Mandaluyong City

Project: PR and Corporate Communication Activities

Location: 3<sup>rd</sup> Floor, Conservatory Bldg., ShawBlvd., Mandaluyong City

Cost: *Php40,000,000.00* 

Fund Source/s: Department Budget

Implementing Agency: Corporate Planning Department

Development Partners: **N/A**Contractor/ Supplier: **various** 

Brief Description of Projects: Strategic corporate campaigns to promote PCSO as an institution including its products and services; Management of adverse media releases; public bidding publications; other announcements and/ or advisories.

Total Cost: *Php40,000,000.00* 

Project Details:

		<b>Project Da</b>	ite	Project Status					
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (date)	Cost Incurred to Date	Date Completed	Remarks	
1	1 year	Jan. 1, 2017	December 31, 2017	100%	December 31, 2017	Php7,070,056.00	COMPLETED		
2									
3									

Prepared by:

Reviewed/ Approved by:

AGNES S. IBERA

Chief, Public Relations and Corporate Communication Division

Department Manager

#### Quarterly Reports on Government Projects/ Programs/ Activities For the 4th Quarter, CY 2017

Name of Agency: Philippine Charity Sweepstakes Office (PCSO)

Business Address: Conservatory Building, Shaw Boulevard, Mandaluyong City

Cost: Php300,000.00

Project: Newspaper Subscription
Location: 3<sup>rd</sup> Floor, Conservatory Bldg., ShawBlvd., Mandaluyong City

Fund Source/s: Department Budget

Implementing Agency: Corporate Planning Department

Development Partners: N/A

Contractor/ Supplier: Rudy P. Lerios Home Office Delivery Services

Brief Description of Projects: Monitoring of Press Release pertaining to PCSO.

Total Cost: Php300,000.00

Project Details:

		Project Da	te	Project Status					
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (date)	Cost Incurred to Date	Date Completed	Remarks	
1	1 year	Jan. 1, 2017	December 31, 2017	100%	December 31, 2017	Php156,249.00	COMPLETED		
2									
3									

Prepared by:

Reviewed/ Approved by:

Chief, Public Relations and Corporate Communication Division

Department Manager

# Quarterly Reports on Government Projects/Programs/Activities Advertising Division For the 4<sup>th</sup> Quarter, CY 2017 (October to December 2017)

Name of A	gency:	Philippine Charity Sweepstakes Office	2		
Business	Address :	Sun Plaza Bldg., 1507 Princetone St o	cor. Shaw Blvd., Mandaluyo	ong City	
Project :	MEDIA PLA	CEMENTS	Cost:	19,760,035.66	
Location :	NATIONWIE	DE	Fund Source/s :	Advertising Budget	
Implementir	ng Agency :	PCSO			
Developme	nt Partners :				
Contractor/S	Supplier :	publications, tv and radio broadcasting advertising agencies	g companies, marketing an	d	
Brief Descri Projects :	ption of	Media Placements on TV, Radio and Print			

Total Cost:

19,760,035.66

Project TV placer

TV placements

		Project Dat	e		Pr	oject Status		Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date including renewal/implemen tation for the month of October to December 2017	Date Completed	
1	3 months	October to December 2017	December 2017	100.00%	January 4, 2018	<ul> <li>P 7,064,064.50</li> <li>for a total of 21</li> <li>contracts</li> </ul>		All contracts were executed  *Advertising Expenses charged to PSDD budget and CPD budget

Project Details :

Radio placements

		Project Da	ate		Pro	oject Status		
	Duration	gStarted	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date including renewal/implemen tation for the month of October to December 2017	Date Completed	Remarks
2	3 months	October to December 2017	December 2017	100.00%	January 4, 2018	P6,597,632.96 for a total of 46 contracts		All contracts were executed  *Advertising Expenses charged to PSDD budget and CPD budget

Project Details:

Event Sponsorship Advertisements

	Project Date				Pro			
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	Remarks
3	3 months	October to December 2017	December 2017	100.00%	January 4, 2018	➤ P2,535,000.00 for a total of 19 contracts		All contracts were executed  *Advertising Expenses charged to PSDD budget and CPD budget

Project Details

Print Ads (Jackpot Lotto Foot Advertisements)

		Project Da	ate		Pro	oject Status		
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	Remarks
4	3 months	October to December 2017	December 2017	100.00%	January 4, 2018	> P427,627.68 For 69 contracts		All contracts were executed  *Advertising Expenses charged to PSDD budget

Print Sponsorship Project: Details

	Project Date				Remarks		
5	3 months	October to December 2017	December 2017	100.00%	January 4, 2018	P2,277,716.92 for a total of 15 contracts	All contracts were executed  *Advertising Expenses charged to PSDD budget and CPD budget

Project: Details

Invitation to Bid

		Project D	ate		Pro	oject Status		
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	Remarks
6	3 months	October to December 2017	December 2017	100.00%	January 4, 2018	> P57,993.60 for four (4) contracts		All contracts were executed  *Advertising Expenses charged to CPD budget (Budget for Invitation to Bid was included under CPD budget as per BR#0184 series of 2017)

Project: Details:

Out-Of-Home

	Project Date			Project Status				
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	Remarks
7	3 months	October to December 2017	December 2017	100.00%	January 4, 2018	P800,000.00 for a total of 2 contracts		All contracts were executed  *Advertising Expenses charged to PSDD budget

### LAYOUT AND DESIGNS OF PRINT AND MOCK-UP REQUIREMENTS

Cost:

Project :				
Location :	IN-HOUSE		Fund Source/s:	Supplies Budget of the Corporate Planning Department
Implementing Agency:	PCSO			
Development Partners :				
Contractor/ Supplier	•:			
Brief Description of Projects :	Layout, design and pand mock-up require	production of print ad ements	materials	
Total Cost :				

Project Details: Layout, Design and Production of Mock-up Requirements

			Project Status					
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (Date)	Cost Incurred to Date	Date Completed	Remarks
1	3 months	October to December 2017	December 2017	100.00%	January 4, 2018	Part of supplies budget		Prepared the following designs:  a. Fifteen (15) mock-up check-scratch and match; b. One (1) LED backdrop used for 83 <sup>rd</sup> PCSO Anniversary c. One (1) layout Invitation Card re: Thanksgiving Mass Program d. One layout invitation media forum

Prepared by:

Ana May Casten
OIC-Division Chief
Advertising Division

Reviewed by:

Jerusa A. Corpu OIC-Manager

**Corporate Planning Department**