

Quarterly Reports on Government Projects/Programs/Activities  
For the 3<sup>rd</sup> Quarter, CY 2017  
Planning and Policy Formulation Division, Corporate Planning Department

A. Project: 2018 PCSO Strategic Planning  
Location: Summit Ridge Hotel, Tagaytay City

Cost: Php517,572.00  
Fund Sources: Corporate Governance Training Budget

Implementing Agency: PCSO  
Development Partners: \_\_\_\_\_  
Contractor/ Supplier: Mr. Romeo R. Ramirez (Facilitator)  
Brief Description of Project: Annual Corporate Strategic Planning

Project Details:

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
	2 days	September 4, 2017	Within the 3 <sup>rd</sup> quarter of 2017	100%		P499,136.47	September 5, 2017	

**Quarterly Reports on Government Projects/Programs/Activities**  
**For the 3<sup>rd</sup> Quarter, CY 2017**  
**Planning and Policy Formulation Division, Corporate Planning Department**

**B. Project:**     2017 Management and Operational Review   **Cost:** Php112,000.00  
**Location:**     Legend Villas, Mandaluyong City               **Fund Sources:** Corporate Governance Training Budget

**Implementing Agency:**     PCSO  
**Development Partners:**     \_\_\_\_\_  
**Contractor/ Supplier:**     Mr. Romeo R. Ramirez (Facilitator)  
**Brief Description of Project:**   Joint Management and Operational Review

**Project Details:**

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
	1 day	August 15, 2017	Within the 3 <sup>rd</sup> quarter of 2017	100%		P100,800.00	August 15, 2017	

Prepared by:

**PILAR CRUZ**  
Chief, Planning and Policy Formulation Division

Reviewed/Approved by:

**JERUSA A. CORPUZ**  
Manager

Quarterly Reports on Government Projects/Programs/Activities  
For the 3<sup>rd</sup> Quarter, CY 2017  
Advertising Division, Corporate Planning Department

C. Project: Media Placements  
Location: Nationwide

Cost: Php19,715,674.43  
Fund Sources: Advertising Budget

Implementing Agency: PCSO  
Development Partners: \_\_\_\_\_  
Contractor/ Supplier: Publications, TV and Radio Broadcasting Companies, Marketing and Advertising Agencies

Brief Description of Project: Media Placements on TV, radio and Print

Project Details: TV Placements

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of July-September 2017	Date Completed	
1	3 months	July to September 2017	September 30, 2017	100.00%	September 30, 2017	➤ P 7,785,000.00 for 16 contracts		<p>All advertising contracts were executed</p> <ul style="list-style-type: none"> <li>• <i>Payment to be processed by the Product &amp; Standard Development</i></li> </ul>

								Department; to be charged against advertising expenses of the PSDD
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#### Project Details: Radio Placements

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date including renewal/implementation for the month of July-September 2017	Date Completed	
2	3 months	July to September 2017	September 30, 2017	100.00%	September 30, 2017	➤ P5,591,993.55 for 34 contracts		<p>All advertising contracts were executed</p> <ul style="list-style-type: none"> <li>Payment to be processed by the Product &amp; Standard Development Department; to be charged against advertising expenses of the PSDD</li> </ul>



**Project Details: Sponsorship (Events)**

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
3	3 months	July to September 30, 2017	September 30, 2017	100.00%	September 30, 2017	➤ P3,067,300.00 for 20 contracts		<p>All advertising contracts were executed</p> <ul style="list-style-type: none"> <li>Payment to be processed by the Corporate Planning Department (CPD) and Product &amp; Standard Development Department (PSDD); to be charged against advertising expenses of the CPD &amp; PSDD</li> </ul>

**Project Details: Print Advertisements including Jackpot Lotto Foot Advertisements**

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
								<p>All advertising contracts were executed</p> <ul style="list-style-type: none"> <li>Payment to be</li> </ul>

4	3 months	July to September 2017	September 30, 2017	100.00%	September 3, 2017	➤ P2,795,770.48 for 123 contracts		<i>processed by the Corporate Planning Department (CPD) and Product &amp; Standard Development (PSDD) Department; to be charged against advertising expenses of the CPD &amp; PSDD</i>
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#### Project Details: Invitation to Bid

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
5	3 months	July to September 2017	September 30, 2017	100.00%	September 30, 2017	➤ 175,610.40 for 12 contracts		All contracts were executed  • Payment to be processed by the Corporate Planning Department (CPD); to be charged against PR Funds of the CPD

### Project Details: Out-Of-Home

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
6	3 months	July to September 2017	September 30, 2017	100.00%	September 30, 2017	➤ P300,000.00 for 1 contract		This contract was already executed  • <i>Payment to be processed by the Product &amp; Standard Development Department (PSDD); to be charged against advertising expenses of the PSDD</i>

- *All contracts for the 2<sup>nd</sup> Quarter of CY 2017 (April to June) were executed (100.00%)*

D. Project: Layout and Designs of Print and Mock-up Requirements      Cost: \_\_\_\_\_  
 Location: In-House      Fund Sources: Supplies Budget of the Corporate Planning Department

Implementing Agency: PCSO  
 Development Partners: \_\_\_\_\_  
 Contractor/ Supplier: \_\_\_\_\_  
 Brief Description of Project: Layout, design and production of print ad materials and mock-up requirements

# Project Details: Layout, Design and Production of Mock-up Requirements

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of	Cost Incurred to Date	Date Completed	
1	3 months	July to September 2017	September 30, 2017	100.00%	September 3, 2017	Part of supplies budget		Prepared the following designs: a. One (1) layout design – ½ page (28cm x 21cm in full color) b. One (1) pc. T-Shirt design (GM's support to Marawi soldiers) c. Three (3) layout designs for the ambulance d. Two (2) T-Shirts design for medical services e. One (1) Float design for Peñafrancia Festival in Naga City, Camarines Sur f. Ten (10) mock-up check-scratch and match (PSDD)

Prepared by:

**ANA MAY CASTEN**  
Chief, Advertising Division

Reviewed/Approved by:

**JERUSA A. CORPUZ**  
Manager



**Quarterly Reports on Government Projects/ Programs/ Activities**  
**For the 3<sup>rd</sup> Quarter, CY 2017**  
**Public Relations and Corporate Communications Division**

**Name of Agency:** Philippine Charity Sweepstakes Office (PCSO)  
**Business Address:** Conservatory Building, Shaw Boulevard, Mandaluyong City

**E. Project:** *Newspaper Subscription*  
**Location:** *3<sup>rd</sup> Floor, Conservatory Bldg., Shaw Blvd., Mandaluyong City*  
**Budget**

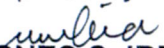
**Cost:** *Php300,000.00*  
**Fund Source/s:** *Department*

**Implementing Agency:** *Corporate Planning Department*  
**Development Partners:** *N/A*  
**Contractor/ Supplier:** *Rudy P. Leros Home Office Delivery Services*  
**Brief Description of Projects:** *Monitoring of Press Release pertaining to PCSO.*  
**Total Cost:** *Php300,000.00*

**Project Details:**


Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (date)	Cost Incurred to Date	Date Completed	
1	1 year	Jan. 1, 2017	December 31, 2017	39.104%	September 30, 2017	Php 117,312.00	On-going	
2								
3								

Prepared by:

  
**AGNES S. IBERA**

Chief, Public Relations and Corporate Communication Division

Reviewed/ Approved by:

  
**JERUSA A. CORPUZ**

**Quarterly Reports on Government Projects/ Programs/ Activities  
For the 3<sup>rd</sup> Quarter, CY 2017**

**Name of Agency:** Philippine Charity Sweepstakes Office (PCSO)

**Business Address:** Conservatory Building, Shaw Boulevard, Mandaluyong City

**F. Project:** *PR and Corporate Communication Activities*

**Location:** *3<sup>rd</sup> Floor, Conservatory Bldg., Shaw Blvd., Mandaluyong City*

**Budget**

**Cost:** *Php40,000,000.00*

**Fund Source/s:** *Department*

**Implementing Agency:** *Corporate Planning Department*

**Development Partners:** *N/A*

**Contractor/ Supplier:** *various*

**Brief Description of Projects:** *Strategic corporate campaigns to promote PCSO as an institution including its products and services;*

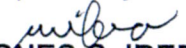
*Management of adverse media releases; public bidding publications; other announcements and/or advisories.*

**Total Cost:** *Php40,000,000.00*

**Project Details:**

Project Date				Project Status				Remarks
	Duration	Started	Target Date of Completion	Percentage of Completion	As of (date)	Cost Incurred to Date	Date Completed	
1	1 year	Jan. 1, 2017	December 31, 2017	3.472%	September 19, 2017	Php 1,388,950.00	On-going	
2								
3								

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