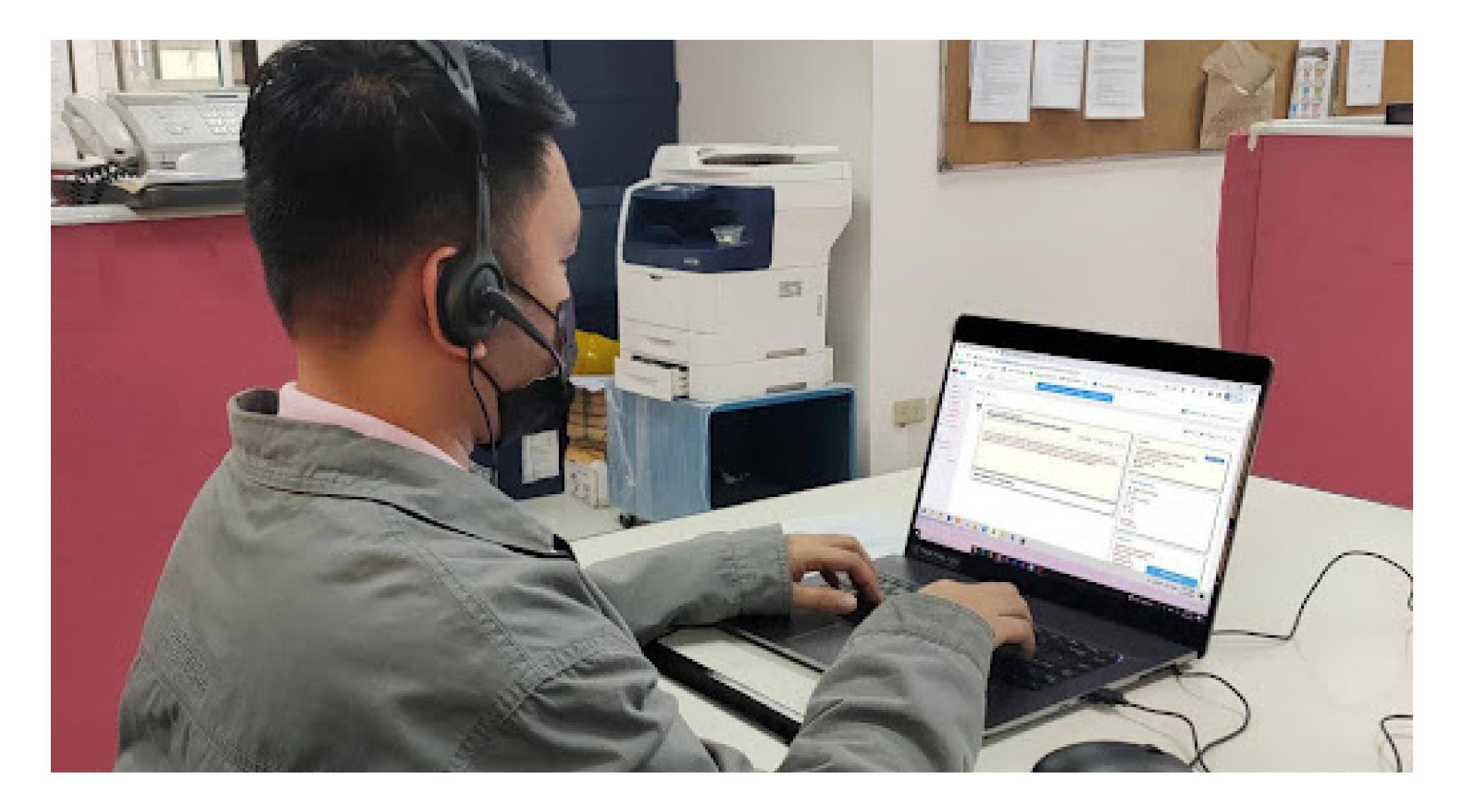
# VII. CUSTOMER FEEDBACK MECHANISMS



To be more accessible and responsive to its stakeholders especially its gaming patrons and charity program beneficiaries, PCSO utilizes a variety of methods to generate and act on external feedbacks such as inquiries, complaints, suggestions, as well as commendations/compliments made to PCSO.

These methods and mechanisms include the Office of the President's 8888 Hotline System, the online feedback, and the official PCSO social media accounts.

### A. 8888 Hotline

From January to December 2023, the PCSO achieved a 100% resolution rate for concerns received in the 8888 Hotline, answering and resolving 202 out of 202 concerns/complaints received.

# VII. CUSTOMER FEEDBACK MECHANISMS

Table 16. Summary of 8888 Hotline for CY 2023

| Month     | No. of Tickets Received | No. of Tickets Closed | Percentage of Closed<br>Tickets |
|-----------|-------------------------|-----------------------|---------------------------------|
| January   | 95                      | 95                    | 100%                            |
| February  | 11                      | 11                    | 100%                            |
| March     | 15                      | 15                    | 100%                            |
| April     | 9                       | 9                     | 100%                            |
| May       | 8                       | 8                     | 100%                            |
| June      | 8                       | 8                     | 100%                            |
| July      | 8                       | 8                     | 100%                            |
| August    | 8                       | 8                     | 100%                            |
| September | 8                       | 8                     | 100%                            |
| October   | 15                      | 15                    | 100%                            |
| November  | 9                       | 9                     | 100%                            |
| December  | 8                       | 8                     | 100%                            |
| Total     | 202                     | 202                   | 100%                            |

### **B. Online Feedback**

PCSO replied to 98.23% of online feedback received in 2023, while the remaining 1.77% (17 concerns) were referred to respective units, as summarized below.

Table 17. Monthly Online Feedback for CY 2023

| Month     | Received | Replied | Referred |
|-----------|----------|---------|----------|
| January   | 69       | 66      | 3        |
| February  | 82       | 78      | 4        |
| March     | 96       | 96      | 0        |
| April     | 92       | 92      | 0        |
| May       | 99       | 99      | 0        |
| June      | 85       | 85      | 0        |
| July      | 68       | 68      | 0        |
| August    | 76       | 74      | 2        |
| September | 87       | 86      | 1        |
| October   | 81       | 80      | 1        |
| November  | 78       | 75      | 3        |
| December  | 48       | 45      | 3        |
| Total     | 961      | 944     | 17       |

# VII. CUSTOMER FEEDBACK MECHANISMS

#### C. PCSO Social Media Accounts

PCSO's official social media accounts also serve as portals and communication channels with the Agency's customers. The public may visit the Agency's official Facebook pages which are www.facebook.com/pcsoofficialsocialmedia and the PCSO Games Online Hub.